



Ballston Spa National Bank

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NEWS RELEASE

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American Red Cross

For Immediate Release

American Red Cross and Ballston Spa National Bank partner for annual blood drives

BALLSTON SPA, N.Y. – Feb. 02, 2016 - Ballston Spa National Bank (BSNB) and the American Red Cross are teaming up to sponsor two community blood drives on Monday, Feb. 8, 2016. The blood drives will be held from noon to 6 p.m. at BSNB Corporate Plaza, 990 State Route 67, in Ballston Spa and at the Malta Community Center, 1 Bayberry Drive in Malta.

The American Red Cross has an emergency need for blood and platelet donors. Severe weather since Jan. 1, has forced the cancellation of more than 300 blood drives across 20 states. These cancellations have resulted in more than 9,500 uncollected donations, further depleting an already low winter supply.

“Approximately every two seconds a patient in the United States needs blood. That’s why your blood donation through the Red Cross is so important,” said BSNB President and CEO Chris Dowd.

The American Red Cross and BSNB urge healthy, eligible donors to take this opportunity to make an appointment to give blood. Appointments can be quickly and easily scheduled by using the Red Cross Blood Donor App, visiting redcrossblood.org or calling 1-800-RED-CROSS (1-800-733-2767). Eligible blood donors of all blood types are needed to strengthen the community’s blood supply. Walk-ins are always welcome, but donors are encouraged to schedule an appointment in advance.

Blood donors can now save time at their next donation by using RapidPass to complete their pre-donation reading and health history questionnaire online, on the day of their donation, prior to arriving at the blood drive. To get started and learn more, visit redcrossblood.org/RapidPass and follow the instructions on the site.

About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about

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40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or visit us on Twitter at [@RedCrossBloodNY](https://twitter.com/RedCrossBloodNY).

About Ballston Spa National Bank:

BSNB organized its first bank-sponsored blood drive in 2005. Over the years, support has grown with BSNB employees not only donating blood, but working extended hours contacting previous donors and reaching out to the community to make the drive a continued success. BSNB President and CEO Chris Dowd, is a past-chair and current board member for the Adirondack-Saratoga Chapter of the American Red Cross and is also a board member for the Northeastern New York Region. Established in 1838, BSNB is celebrating more than 175 years of community banking. With just the right combination of personal service and high tech convenience, BSNB offers a wide range of products and services to individuals, families, municipalities, nonprofits and businesses. Offices are located in Ballston Spa, Milton, Galway, Stillwater, Burnt Hills, Clifton Park, Malta, Greenfield Center, Wilton and Latham. BSNB's website can be found at www.bsnb.com. To become part of BSNB's online community, please visit us at www.facebook.com/YourBSNB or www.twitter.com/BSNB.

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