



Media Release

New York – Penn Blood Services Region

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Give blood and give back to your community

*American Red Cross and Ballston Spa National Bank
partner for annual blood drives*

Ballston Spa National Bank (BSNB) and the American Red Cross are teaming up to sponsor two community blood drives on Monday, Feb. 9, 2015. The blood drives will be held from noon to 6 p.m. at BSNB Corporate Plaza, 990 State Route 67, in Ballston Spa and at the Malta Community Center, 1 Bayberry Drive in Malta.

Recent winter weather conditions and widespread flu have impacted some donors' ability to give blood or platelets. Since the beginning of January, dozens of blood drives have been canceled in the state due to the weather and as a result, hundreds of donations went uncollected. The American Red Cross and BSNB urge healthy, eligible donors to take this opportunity to make an appointment to give.

The Red Cross is asking eligible blood donors of all blood types to donate blood during the winter months to strengthen the community's blood supply. Approximately every two seconds a patient in the United States needs blood. That's why your blood donation through the Red Cross is so important. Walk-ins are always

welcome, but donors are encouraged to schedule an appointment in advance by calling 1-800-RED CROSS or by visiting redcrossblood.org.

About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or visit us on Twitter at [@RedCrossBloodNY](https://twitter.com/RedCrossBloodNY).

About Ballston Spa National Bank:

BSNB organized its first bank-sponsored blood drive in 2005. Over the years, support has grown with BSNB employees not only donating blood, but working extended hours contacting previous donors and reaching out to the community to make the drive a continued success. BSNB's President and CEO, Christopher R. Dowd, is a past-Chair and current Board Member for the Adirondack-Saratoga Chapter of the American Red Cross and is also a Board Member for the Northeastern New York Region. With just the right combination of personal service and high tech convenience, BSNB offers a wide range of products and services to individuals, families, municipalities, nonprofits and businesses. Offices are located in Ballston Spa, Milton, Galway, Stillwater, Burnt Hills, Clifton Park, Malta, Greenfield Center and Wilton. BSNB's web site can be found at www.bsnb.com/. To become part of BSNB's online community, please visit us at www.facebook.com/YourBSNB or www.twitter.com/BSNB.