



Ballston Spa National Bank

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NEWS RELEASE

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For Immediate Release

BSNB Supports the SHELLSTRONG Foundation with Donation

BALLSTON SPA, N.Y. – Jan. 10, 2014 — BSNB recently presented a \$5,000 donation to the SHELLSTRONG Foundation to sponsor the *Spirits of Strength Celebration*, a fundraiser to advance the Foundation’s mission of helping kids in need. The Celebration is slated for Saturday, Feb. 1, at Key Hall, Proctors, in Schenectady. Since its incorporation in 2011, the SHELLSTRONG Foundation has donated more than \$80,000 to The Melodies Center for Childhood Cancer and Blood Disorders at Albany Medical Center, Double H Ranch in Lake Luzerne, and to high school scholarship recipients and community members in need.

Burnt Hills residents, Matt and Kim Shell, created the SHELLSTRONG Foundation in 2011. The Shells’ son, Jacob, was diagnosed at age 8 with Stage 4 Neuroblastoma, a rare form of childhood cancer. Now, soon to be 13 years old, Jacob is cancer-free. “We are forever grateful to our community for the immense support it gave our family when Jacob was ill. Now, we are proud to join forces with BSNB to support others going through similar circumstances,” said Kim Shell.

“Under the direction of a strong leadership team, the SHELLSTRONG Foundation has made a significant difference in the lives of children and families in need,” said Christopher R. Dowd, BSNB president and CEO. “In making this contribution, we at BSNB hope to assist the Foundation in furthering their support of the community.”

ABOUT BALLSTON SPA NATIONAL BANK

With just the right combination of personal service and high tech convenience, BSNB offers a wide range of products and services to individuals, families, municipalities, not-for-profits and businesses. Offices are located in Ballston Spa, Milton, Galway, Stillwater, Burnt Hills, Clifton Park, Malta, Greenfield Center and Wilton. BSNB’s web site can be found at <http://www.bsnb.com>. To become part of BSNB’s online community, please visit us at www.facebook.com/YourBSNB or www.twitter.com/BSNB.

To support the *Spirits of Strength Celebration* or learn more about the SHELLSTRONG Foundation, please visit www.shellstrongfoundation.org.

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PHOTO CAPTION

Hannah Shell, front left, and Jacob Shell hold on to BSNB's \$5,000 donation to the SHELLSTRONG Foundation on Dec. 12, 2013. BSNB presented the SHELLSTRONG Foundation with the donation to sponsor the Spirits of Strength Celebration, a fundraiser slated for Feb. 1, 2014. Also pictured are, back row from left to right: BSNB President and CEO Christopher R. Dowd, Kim Shell and Matt Shell from the SHELLSTRONG Foundation, and BSNB Executive Vice President and Chief Banking Officer Peggy de Koning.

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