



# Media Release

New York – Penn Blood Services Region

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## **Give blood and give back to your community**

*American Red Cross and Ballston Spa National Bank  
partner for annual blood drives*

Ballston Spa National Bank (BSNB) and the American Red Cross are teaming up to sponsor two community blood drives on Monday, Feb. 10, 2014. The blood drives will be held from noon to 6 p.m. at BSNB Corporate Plaza, 990 State Route 67, in Ballston Spa and at the Malta Community Center, 1 Bayberry Drive in Malta.

"The Red Cross relies on our partnerships with organizations such as Ballston Spa National Bank, to help carry out our humanitarian mission in the communities we serve." said Kay E. Schwartz, Chief Executive Officer, Red Cross Blood Services – New York-Penn Region. "We are so proud to partner with BSNB again this year to help supply blood to hospital patients where and when it is needed."

"Each time you donate blood, you can help save up to three lives," stated BSNB President and CEO Christopher R. Dowd. "As part of our commitment to the communities we serve, BSNB is dedicated to supporting the Red Cross in maintaining an ample and safe blood supply."

The Red Cross is asking eligible blood donors of all blood types to donate blood during the winter months to strengthen the community's blood supply. Local blood donors are needed year round to ensure the blood supply stays strong. Approximately every two seconds a patient in the United States needs blood. That's why your blood donation through the Red Cross is so important. Walk-ins are always welcome, but donors are encouraged to schedule an appointment in advance by calling 1-800-RED CROSS or by visiting [redcrossblood.org](http://redcrossblood.org).

**About the American Red Cross:**

*The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit [redcross.org](http://redcross.org) or visit us on Twitter at [@RedCrossBloodNY](https://twitter.com/RedCrossBloodNY).*

**About Ballston Spa National Bank:**

*BSNB organized its first bank-sponsored blood drive in 2005. Over the years, support has grown with BSNB employees not only donating blood, but working extended hours contacting previous donors and reaching out to the community to make the drive a continued success. BSNB's President and CEO, Christopher R. Dowd, is a past-Chair and current Board Member for the Adirondack-Saratoga Chapter of the American Red Cross and is also a Board Member for the Northeastern New York Region. With just the right combination of personal service and high tech convenience, BSNB offers a wide range of products and services to individuals, families, municipalities, nonprofits and businesses. Offices are located in Ballston Spa, Milton, Galway, Stillwater, Burnt Hills, Clifton Park, Malta, Greenfield Center and Wilton. BSNB's web site can be found at [www.bsnb.com/](http://www.bsnb.com/). To become part of BSNB's online community, please visit us at [www.facebook.com/YourBSNB](https://www.facebook.com/YourBSNB) or [www.twitter.com/BSNB](https://www.twitter.com/BSNB).*