## A Closer Look

#### **Banking Your Way.**

"I live local, so why wasn't my bank local? I decided to move my money to BSNB where my deposits are safe and put to good use....helping families and businesses...right here in our neighborhood." \*Excerpt from 2010 BSNB Radio Script

Building on the "Your bank. Your way." theme, the bank's new radio advertising is part of a multi-channel marketing plan emphasizing our commitment to building long-term relationships that benefit both the customer and the community. Additional components of the campaign include outdoor billboards (as shown below) and newspaper advertisements.



To tell our story to new generations, BSNB is also employing emerging technologies. Earlier this year the Bank successfully launched Facebook and Twitter pages. These social media websites allow the Bank to consistently promote our charitable giving and volunteer efforts, showcase both Bank and local events, and act as another channel of communication between the Bank and the community. To learn more about BSNB's online community, please visit us at:

www.facebook.com/YourBSNB www.twitter.com/BSNB Ballston Spa National Bank is a subsidiary of Ballston Spa Bancorp, Inc.

## **Office Locations**

Ballston Spa 87 Front Street

**Burnt Hills** 770 Saratoga Road

**Clifton Park** 256 Ushers Road

**Galway** 5091 Sacandaga Road

Greenfield Center 3060 Route 9N

Malta 124 Dunning Street

Milton Crest 344 Rowland Street

**Stillwater** 428 Hudson Avenue

Wilton 625 Maple Avenue

General Information: 518-885-6781

BANKLINK24: 518-885-6782 Bank by phone, transfer funds, make BSNB loan payments, or access account information anytime. www.bsnb.com



Your bank. Your way.

Ballston Spa National Bank

# Consolidated Interim Financial Information June 30, 2010

# Your bank. Your way.



# **BALLSTON SPA BANCORP, INC.**



Member FDIC

### **President's Message**

#### To our shareholders:

We are pleased to report that the financial performance of Ballston Spa Bancorp, Inc., parent company of BSNB, remains strong. Net income for the six months ending June 30, 2010 totaled \$1.3 million or \$1.72 per share, up 9% from the \$1.2 million or \$1.58 per share reported for the same period in 2009. Results for the first half of 2010 reflect a 7.5% reduction in operating expenses, tighter net interest margins as a result of the down rate environment, and continued growth in our commercial loan portfolios.

Along with the improved earnings performance, the Company continues to build on capital levels well in excess of regulatory minimums. The Bank's Tier 1 capital ratio is 7.95% at June 30, 2010, up from 7.46% at year-end 2009. Nonperforming loans increased during the period to 1.52% of total loans. While elevated due to the current economic environment, problem loan levels are manageable and well protected by supporting collateral. Moreover, our reserve for loan losses now stands at a very healthy 1.83% of total loans, up from 1.72% at year-end 2009.

While we have weathered the recent economic downturn well, the road ahead appears ever more challenging. We anticipate a protracted low rate environment that will put additional pressure on net interest margins. Furthermore, recent financial reform legislation is projected to negatively impact both our cost structure and revenue streams. While difficult in the short term, with a strong balance sheet and staff we are well positioned to achieve our financial goals. We remain focused on the delivery of superior service and value to our customers, the prudent expansion of the Company, and the implementation of our long-term plan.

During the 2<sup>nd</sup> quarter of 2010, we made progress under our plan as we completed the implementation of a new Customer Relationship Management (CRM) system. The new system will provide for enhanced customer service through the introduction of a communication platform designed to more efficiently monitor and track our business development efforts.

Finally, as previously reported, the Company is progressing with our plans to develop a new sales and operations center in the Town of Ballston. Again, our goal is to create a highly visible and convenient sales location that provides for improved customer service and operational efficiency.

We at BSNB remain committed to building value for our shareholders, customers, staff, and community. On behalf of the BSNB Board of Directors and staff, we thank you for your continued support.

Christopher R. Dowd President and Chief Executive Officer

#### **Financial Highlights**

- Earnings per share increased to \$1.72, up 9% from June 2009.
- Commercial loans increased 4% and total deposits increased 5% since June 2009.
- Operating expenses declined over 7% from the same period in 2009.
- The allowance for loan losses represents 1.83% of total loans and 120% of nonperforming loans.
- The bank's Tier 1 capital ratio is 7.95% at June 30, 2010, up from 7.46% at year end.

#### **Consolidated Balance Sheets**

(In thousands)	June 30, 2010		December 31, 2009	
Assets				
Cash and cash equivalents	\$	27,163	\$	29,533
Securities, at fair value		73,251		72,756
FHLB of NY & FRB stock, at cost		3,127		3,097
Loans		246,192		253,217
Allowance for loan losses		(4,497)		(4,348)
Net loans		241,695		248,869
Premises and equipment, net		4,182		4,097
Other assets		7,063		7,427
Total Assets	\$	<u>356,481</u>	\$	365,779
Liabilities and Shareholders' Equity				
Liabilities:				
Deposits	\$	277,986	\$	288,825
Long-term FHLB borrowings		45,500		45,500
Junior subordinated debentures		5,155		5,155
Other liabilities		3,545		3,269
Total liabilities	\$	332,186	\$	342,749
Shareholders' Equity:				
Common stock	\$	9,600	\$	9,600
Additional paid-in capital		42		42
Treasury stock, at cost		(991)		(991)
Retained earnings		16,174		15,355
Accumulated other comprehensive loss		(530)		<u>(976)</u>
Total shareholders' equity	\$	24,295	\$	23,030
Total Liabilities & Shareholders' Equity	\$	<u>356,481</u>	\$	365,779

### **Consolidated Income Statements**

(In thousands, except per share data)		For the six months ended June 30,				
		2010		2009		
Interest and fee income						
Loans, including fees	\$	7,161	\$	7,732		
Securities available for sale		1,225		1,601		
FHLB of NY & FRB stock		78		21		
Short-term investments		31		. 4		
Total interest and fee income	\$	8,495	\$	9,358		
Interest expense						
Deposits	\$	1,192	\$	1,506		
Short-term borrowings		-		14		
Long-term FHLB borrowings		923		946		
Junior subordinated debentures		87		115		
Total interest expense	\$	2,202	\$	2,581		
Net interest income		6,293		6,777		
Provision for loan losses		230		525		
Net interest income after provision for loan losses	\$	6,063	\$	6,252		
Noninterest income						
Service charges on deposit accounts	\$	303	\$	314		
Trust and investment services income		328		339		
Net securities transactions		-		(15)		
Other		329		375		
Total noninterest income	\$	<u>960</u>	\$	1,013		
Noninterest expense						
Compensation and benefits	\$	3,175	\$	3,200		
Occupancy and equipment	φ	5,175 525	φ	5,200 549		
FDIC and OCC assessment		525 254		516		
Advertising and public relations		2 <b>54</b> 101		152		
U I		101				
Legal and professional fees				181		
Data processing fees		306		371		
Other	<i>.</i>	<u>697</u>	٩	<u>681</u>		
Total noninterest expense	\$	5,224	\$	5,650		
Income before income tax expense	\$	1,799	\$	1,615		
Income tax expense		522	,	444		
Net income	\$	1,277	\$	1,171		
	\$	1.72	\$	1.58		